



## Lauren Zawodni

Visual Designer

Branding and design for craft beers, spirits, and wines

### ○ Experience

- PRESENT    **Omni Hotels & Resorts**  
SUPERVISOR  
Oversee restaurant and administrative functions
- 2015    **FabNest**  
VISUAL DESIGN INTERN  
Design graphics for social media, print, and web
- 2013    **Great Lakes Aviation Services**  
FREELANCE DESIGNER  
Logo design and branding system development
- 2010    **Westin Oaks Hotel**  
BARTENDER & TRAINER  
Train new employees and complete inventory
- 2008    **Wal-Mart**  
CUSTOMER SERVICE MANAGER  
Supervise cashiers and operate service desk

### ○ Accomplishments

- 2018    **Graphis**  
NATIONAL AWARD  
Silver in the Graphis New Talent Annual 2019  
Published June, 03 2019
- 2018    **Createathon**  
DESIGN VOLUNTEER  
Trinity Child Care Development branding system
- 2019    **Council of Scholars**  
HONOR SOCIETY  
Consistent record of high academic performance
- 2019    **Dean's List**  
ACADEMIC HONOR  
Consecutive semesters maintaining exemplary GPA

### ○ Education

- 2019    **Texas State University**  
COMMUNICATION DESIGN, BFA  
*summa cum laude*, GPA 3.8  
Honors College  
San Marcos, TX
- 2016    **Houston Community College**  
DIGITAL COMMUNICATION  
GENERAL, AAS  
High Honors, GPA 3.7  
Houston, TX

### ○ Strengths

- |               |                    |
|---------------|--------------------|
| Logo Design   | Package Design     |
| Layout Design | Concept Strategies |
| Photo Editing | Branding Systems   |

### ○ Technical Skills

- |             |                  |
|-------------|------------------|
| InDesign    | Premiere Pro     |
| Photoshop   | Dreamweaver      |
| Illustrator | Acrobat          |
| Rhinoceros  | Microsoft Office |

### ○ Contact

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